

	MAIN STAGE (EN)	STAGE 1 (EN)	STAGE 2 (FR)	STAGE 3 (NL)	CAVE
09:30 - 10:40	Intro				
09:45 - 10:40	Keynotes on microbilty and new insights about urban development: Philippe Crist (ITF - Paris) Max Schwitalla (Studio Schwitalla - Berlin) & Short user perspectives (focus on inclusion)				
10:50 - 12:00 JAM SESSION	Let's make shared mobility more inclusive	Governance for micro-mobility services	politique urbaine pour la mobilité partagée	Hoe combimobiliteit realiseren via gedeelde mobiliteit	
	Lunch				
13:00 - 14:30 OPEN LAB	ART-Forum (Impact of Autonomous Road Transport)	Designing Feedback Loops to promote Shared Mobility services	Faire du concept MaaS un levier de politiques publiques	Inspiratiesessie stedelijk beleid gedeelde mobiliteit	Integrating Shared Mobility into Housing Developments
14:40 - 15:40 JAM SESSION	E-hubs: Digital and physical infrastructure for e-mobility	Shared mobility connected with other transport modes	Rôle de la mobilité partagée dans les déplacements professionnels	Gluren bij de burenen: ervaringen uit de Nederlandse markt	
15:45 - 16:45 JAM SESSION	Shared mobility in small cities and rural towns	Shortcut to 2030	La mobilité partagée connectée au logement et à l'urbanisme	MaaS in Vlaanderen en Nederland	
16:50 - 17:20	Short outros				
17:20 - 18:20	Rocking reception				

KEYNOTES

The shared mobility sessions will start with some in depth diving on very relevant shared mobility topics.

Philippe Crist is Administrator and Programme Manager of the Corporate Partnership Board of the International Transport Forum (ITF) at the Organization for Economic Cooperation and Development (OECD). He coordinates the research of the ITF's Corporate Partnership Board and manages international research projects for the ITF's 59 Member countries. His current work focuses on disruptive urban mobility scenarios and examines how car-based and active mobility, public transport and taxis must adapt to these. He is also leading work on Data science and public policy within the ITF investigating new strategies to leverage knowledge derived from new and rapidly growing data sources to improve transport decision-making. He is a recognized world expert on transport disruption, cycling safety and urban mobility. In 2016 he won the Danish Cycling Embassy's Leadership Award for Cycling Promotion. His other work currently looks at managing mobility in rapidly growing urban areas, assessing GHG emission strategies in the transport sector, as well as investigating national transport asset and network management strategies. A French-American dual national, he is an ex-competitive cyclist and avid mushroom hunter. He also does much of his best thinking on a bicycle.

Max Schwitalla studied architecture at the University of Stuttgart and at the ETH, Zurich. He received his Diploma in Architecture from the ETH, Zurich in 2006. Prior to Studio Schwitalla, he was working with Rem Koolhaas/OMA, Rotterdam/New York, Graft, Berlin/Los Angeles and HENN, Berlin. He has been a regular studio/seminar instructor or guest critic at the AA London, Rio Academy, TU Berlin, UdK Berlin, ETH Zurich, TU Dresden and the Aedes Network Campus Berlin.

MORNING JAM SESSIONS

The shared mobility sessions will start with some in depth diving on very relevant shared mobility topics.

LET'S MAKE SHARED MOBILITY MORE INCLUSIVE

MAIN STAGE

In this session we will share concrete examples of good practices where shared mobility services are reaching non-traditional target groups. We will also invite experts to share their opinion on how we can bring shared mobility to target groups with different cultural backgrounds, gender, disabilities etc. In this session we will work with presentations and interaction between the users and the audience. We will work together with experts from Horizon 2020 projects: HiReach and Inclusion.

GOVERNANCE FOR MICRO-MOBILITY SERVICES

STAGE 1

The EU-programme Gecko is working on the governance of new mobility services. Every type of new mobility service has benefits for the cities, but there might be disadvantages also. How are cities dealing today with e-scooter services or dockless bike-sharing. We will exchange concrete examples and present the opinion paper from the Gecko research project. This session won't only be give answers but will be opening a real debate.

LA POLITIQUE URBAINE POUR LA MOBILITÉ PARTAGÉE

STAGE 2

Dans la première session française de la journée nous échangeons des expériences entre les différentes villes sur la mobilité partagée. Dans cette session nous invitons quelques villes de la France et de la Belgique pour partager des bons exemples des incitations pour le partage du vélo, de la voiture et le covoiturage.

HOE COMBIMOBILITEIT REALISEREN VIA GEDEELDE MOBILITEIT

STAGE 3

Het mobiliteitslandschap in Vlaanderen is sinds 2019 grondig gewijzigd. Mobiliteit wordt georganiseerd via een gelaagd, hiërarchisch netwerk. De onderste laag uit dit netwerk is vervoer op maat, waarbinnen o.a. gedeelde mobiliteit een belangrijke rol wordt toegedicht. t. Vervoerregio's krijgen de taak basisbereikbaarheid te realiseren door vervoer op maat op het aanvullend netwerk van openbaar vervoer aan te sluiten. Hoe kunnen we deze transitie aanpakken en welke goede voorbeelden zijn? Deze sessie helpt (kleinere en middelgrote) gemeenten op weg om concreet aan de slag te gaan met basisbereikbaarheid.

SHARED MOBILITY LABS

After lunch we will work. It's the only way to digest with a high level of energy. Presentations are not allowed during the labs. Experts will share some thoughts and ask for everyone's contribution during the session.

ART FORUM MAIN STAGE

Is autonomous road transport redesigning our cities or should we design autonomous transport in the future? Is autonomous road transport only marketing or are car manufactures really going to sell autonomous cars very soon? What will be the impact on urban space and urban sprawl? Are there socio-economic impacts which we don't consider today? This session is being hosted by the Interreg NorthSea programme ART-Forum in cooperation with H2020 programme Co-Exist.

DESIGNING FEEDBACK LOOPS TO PROMOTE SHARED MOBILITY SERVICES STAGE 1

Shared Mobility Services operate within complex transportation systems. The interactions within those systems determine whether the shared mobility services can meet the needs of a substantial part of the population, attract more customers, and displace more resource-consumptive modes of transportation. This lab presents a method to systematically search for feedback loops within complex systems that affect the success of shared mobility services, and to design interventions that enable these services to become more successful. This session will be hosted by Ouishare.

FAIRE DU CONCEPT MAAS UN LEVIER DE POLITIQUES PUBLIQUES STAGE 2

Dans cette lab, nous expliquerons le concept Mobility as a Service. Avec vous, nous cherchons les enjeux et les opportunités, afin que vous vous en appropriiez les rouages pour répondre à vos problématiques de mobilité locales. Cette session sera organisée par OuiShare.

INSPIRATIESESSIE STEDELIJK BELEID GEDEELDE MOBILITEIT STAGE 3

Hoe gaan Vlaamse en Nederlandse steden vandaag om met gedeelde mobiliteit. Wat is de rol van een stad? Moet een stad beperkingen opleggen? Hoe kan een stad de positieve impact maximaliseren en de groei versnellen? We nodigen verschillende steden uit en stellen concrete maatregelen voor. Deze sessie is bedoeld voor steden en lokale stakeholders.

INTEGRATING SHARED MOBILITY INTO HOUSING DEVELOPMENTS CAVE

Many cities are placing an increased focus on infill development rather than the development of new land on the outskirts of the city. The goal: greater resource efficiency, sustainability and urban revitalisation. During this lab we will work out a strategy to remove barriers like parking requirements and involve the right stakeholders to develop low-car neighbourhoods.

We will work on the integration of mobility management and shared mobility into urban regulations to address the challenges.

AFTERNOON JAM SESSIONS

The afternoon sessions are shorter. The rhythm of the session is higher. Again, we will have presentations and debaters but shorter than in the morning jam sessions. The aim of having shorter sessions is to keep the energy level of the audience high and give them the opportunity to follow another session later on.

E-HUBS: DIGITAL AND PHYSICAL INFRASTRUCTURE FOR E-MOBILITY

MAIN STAGE

Cities in Belgium, the Netherlands, France and England are currently working together in the E-hubs project. They are creating mobility hubs for electric and shared mobility. In this session they will share how they are making public space available for new mobility services and the challenge to connect every service digitally.

SHARED MOBILITY CONNECTED WITH OTHER TRANSPORT MODES

STAGE 1

The impact of shared mobility services on modal shift becomes much higher if connected with other modes. At different places in Europe there are very good examples how operators combine public transport and shared mobility services. There is no competition between the different modes. There's only a common challenge: offering a reliable services as alternative of solo car trips. This session will be hosted by UITP's Combined Mobility Commission.

RÔLE DE LA MOBILITÉ PARTAGÉE POUR LES DÉPLACEMENTS PROFESSIONNELS ET DOMICIL-TRAVAIL

STAGE 2

La Fédération Belge des Entreprises a récemment fait une enquête autant ses membres sur la mobilité partagée. Dans cette enquête on a trouvé des barrières pour le covoiturage et l'autopartage par des employées pour des déplacements professionnels et domicile-travail. Dans cette session on vous montre des bons exemples de la France et de la Belgique des initiatives qui ont réussi à surmonter les barrières.

GLUREN BIJ DE BUREN: ERVARINGEN UIT DE NEDERLANDSE MARKT

STAGE 3

Doen ze het in Nederland beter wat gedeelde mobiliteit betreft? Geen idee! In deze sessie nodigen we onze noorderburen uit om te leren hoe zij het anders doen. Verschillende Nederlandse ondernemers komen aan het woord en inspireren ons over hun aanpak.

SHARED MOBILITY IN SMALL CITIES AND RURAL TOWNS

MAIN STAGE

Today, shared mobility services are rather successful in big cities. Although there are very good and concrete examples on how shared mobility creates impact in small villages as well. During this session we will inspire the audience with concrete examples about shared mobility services in rural areas and the governance of small towns. This session will be co-hosted by Smarta and G-Patra.

SHARED MOBILITY DREAMS

STAGE 1

Welcome in the year 2030. How old are you right now? This session doesn't have a specific theme. We invite experts to share a dream with you on how shared mobility would or could be in 2030? Each performer will present a shared mobility dream from a very specific perspective.

LA MOBILITÉ PARTAGÉE CONNECTÉE AU LOGEMENT ET L'URBANISME

STAGE 2

Si la mobilité partagée est intégrée à l'infrastructure, nous obtenons une coopération structurelle. Au cours de cette session, nous apprenons comment les villes et les développeurs urbains peuvent organiser un espace public en faveur de nouvelles formes de mobilité. Le logement est également couvert: la mobilité partagée et le logement social vont de pair et contribuent ainsi à une société plus inclusive.

GEDEELDE MOBILITEIT EN MOBILITY-AS-A-SERVICE

STAGE 3

In Vlaanderen en Nederland worden verschillende initiatieven genomen om gedeelde mobiliteit te integreren in Mobility-as-a-Service. Is de aanpak verschillend? Wat valt er te leren van elkaar? Op welke manier kan gedeelde mobiliteit geïntegreerd worden om een zo groot mogelijke shift naar duurzame mobiliteit te realiseren? Deze sessie gaat over beleid en technologie.

THE OUTROS

There are only 30 minutes left between the rockin' reception and the jam sessions. During the plenary outros we will give the floor to colourful surprising presentations.

- . "Waiting 6 minutes for happiness" by Marjan Knippenberg - NL (tbc)
- . Shared Mobility Poems by Gabriele Grea (It)

